Ricard Panadès Nadal

Senior Product Designer

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Senior Product Designer with over 14 years of expertise on UX, UI and Product Design, specializing in startups and SMBs across the e-commerce, SaaS, and fintech industries.

Education

Design Research
2019
UXER School

User Experience Design and Human-Computer Interaction
2017-2018
Universitat Oberta de Catalunya

Skills

Product Design, UX design, UI design, User Experience, User Interface, User Research, Prototyping, A/B Testing, Design Thinking, Figma, Sketch, HTML, CSS, Git, Agile, Scrum, iTerm, Notion, Communication, Creativity, Critical Thinking, Problem Solving, Leadership, Teamwork, Presentation, Collaboration

Languages

Catalan and Spanish native
English full professional proficiency

Experience

Senior Product Designer · Oracle Netsuite May 2024 - Current
Currently working at Oracle Netsuite as a Senior Product Designer.

Senior Product Designer · Freelance Jul 2023 - May 2024
Worked independently as a Senior Product Designer for international clients, providing tailored solutions while collaborating effectively with diverse Product Teams and C-level executives across organizations.

Senior Product Designer · Transactionlink Feb 2023 - Jul 2023
Collaborated closely with the Product Team and C-level executives solo, contributing to the initial design framework and processes. Led product design efforts, ensuring alignment with overall business goals.

Personal Break May 2022 - Feb 2023

Lead Product Designer · Hubtype Sep 2020 - May 2022
Joined as a Senior Product Designer and got a promotion to Lead and manage a team of 3 designers after a year. Led cross-functional collaboration for a full product redesign. Spearheaded major UX enhancements and introduced the company's first Design System. Conducted research, prototyping, and customer testing for a new analytics dashboard aligned with user needs. Also conducted extensive user research, implementing improvements for the existing product dashboard.

Product Designer · Boats Group Aug 2017 - Sep 2020
Collaborated with the Barcelona-based engineering team and Product Manager to strategically retarget the boats.com site, designing and implementing new pages and functionalities that contributed to the generation of new revenue streams. Engaged with international teams in London and Miami, undertaking diverse projects for BoatTrader.com and YachtWorld.com, with a focus on emphasizing revenue improvement and enhancing overall user experience across multiple initiatives. Successfully executed projects with a global impact, adapting designs to cater to diverse user preferences and market dynamics.

Product Designer · SoloStocks Nov 2013 - Jul 2017
Led the implementation of swift enhancements and the introduction of new functionalities to the site, with a focus on elevating critical areas such as the Homepage, Search Results Page, and User Dashboards. Spearheaded the design of innovative features, including an Internal Messaging System, Sellers Customizable Storefront, and Users Review System.

Designer · Il Circo Italiano Sep 2010 - Nov 2013
Led design and improvement initiatives, implementing a custom ticketing system for streamlined internal processes and improved user interactions. Diversified design skills with impactful print designs, contributing to a cohesive brand identity. Managed both online and offline presence and advertising, ensuring a consistent and engaging brand image across various platforms.

Designer · Freelance Aug 2009 - Nov 2013
Launched my career as a freelance designer, handling diverse graphic and web projects.