Ricard Panadès Nadal
Lead Product Designer

ricardpanades.com
ricardpanadesnadal@gmail.com
+34678365954

Summary

With over 17 years of expertise on UX, UI and Product Design I can laverage my extensive and varied experience to lead the projects and solve the problems in a balanced and effective ways.

Education

Design Research
2019
UXER School

User Experience Design and Human-Computer Interaction
2017-2018
Universitat Oberta de Catalunya

Skills

Product Design, UX design, UI design, User Experience, User Interface, User Research, Prototyping, A/B Testing, Design Thinking, Figma, Sketch, HTML, CSS, Git, Agile, Scrum, iTerm, Notion, Communication, Creativity, Critical Thinking, Problem Solving, Leadership, Teamwork, Presentation, Collaboration

Languages

Catalan and Spanish native
English full professional proficiency

Experience

Lead Product Designer · Oracle May 2024 - Current
Joined Oracle Netsuite as a Senior Product Designer and after 6 months I started Leading the AR and AP areas, overseeing the quality of work that comes out of the work areas, scoping work, tracking progress and collaborating closely with research, PM, and dev on the best product solutions.

Consultant Product Designer · Freelance Jul 2023 - May 2024
Worked independently as a Consultant Product Designer for international clients, providing tailored solutions while collaborating effectively with diverse Product Teams and C-level executives across organizations.

Founding Product Designer · Transactionlink Feb 2023 - Jul 2023
Collaborated closely with the Product Team and C-level executives solo, contributing to the initial design framework and processes. Led product design efforts, ensuring alignment with overall business goals. Unfortunately, shortly after I joined the company had to do some restructuring and I got laid off.

Personal Break May 2022 - Feb 2023

Lead Product Designer · Hubtype Sep 2020 - May 2022
Joined as a Senior Product Designer and got a promotion to Lead and manage a team of 3 designers after a year. Led cross-functional collaboration for a full product redesign. Spearheaded major UX enhancements and introduced the company's first Design System. Conducted research, prototyping, and customer testing for a new analytics dashboard aligned with user needs. Also conducted extensive user research, implementing improvements for the existing product dashboard.

Senior Product Designer · Boats Group Aug 2017 - Sep 2020
Collaborated with the Barcelona-based engineering team and Product Manager to strategically retarget the boats.com site, designing and implementing new pages and functionalities that contributed to the generation of new revenue streams. Engaged with international teams in London and Miami, undertaking diverse projects for BoatTrader.com and YachtWorld.com, with a focus on emphasizing revenue improvement and enhancing overall user experience across multiple initiatives. Successfully executed projects with a global impact, adapting designs to cater to diverse user preferences and market dynamics.

Early Carrer Experience

Product Designer · SoloStocks Nov 2013 - Jul 2017

Designer · Il Circo Italiano Sep 2010 - Nov 2013

Designer · Freelance Aug 2009 - Nov 2013